## What is claimed is:

- 1. In a magnet compound material containing magnetic powder and fine, thermoplastic resin grains as major components, at least one of a pigment and a charge control agent is additionally contained.
- 2. The material as claimed in claim 1, wherein the thermoplastic resin grains have a softening point of  $90^{\circ}\text{C}$  or below.
- 3. The material as claimed in claim 2, wherein the thermoplastic resin grains comprise spherical grains produced by polymerization.
- 4. The material as claimed in claim 2, wherein a mixture of the thermoplastic resin grains and at least one of the pigment and the charge control agent comprises a kneaded compound of spherical grains.
- 5. The material as claimed in claim 2, wherein a fluidity imparting agent, comprising fine grains having surfaces subjected to hydrophobic processing, is additionally contained.
- 6. The material as claimed in claim 5, wherein a ratio of the fluidity imparting agent to the entire material is between 0.3 wt.% and 0.8 wt.%.
- 7. The material as claimed in claim 2, wherein a content of components other than the magnetic powder is between 3 wt.% and 10 wt.%.

- 8. The material as claimed in claim 2, wherein a mean grain size of the thermoplastic resin grains is one-length of a mean grain size of the magnetic powder or less.
- 9. The material as claimed in claim 1, wherein the thermoplastic resin grains comprise spherical grains produced by polymerization.
- 10. The material as claimed in claim 9, wherein a fluidity imparting agent, comprising fine grains having surfaces subjected to hydrophobic processing, is additionally contained.
- 11. The material as claimed in claim 10, wherein a ratio of the fluidity imparting agent to the entire material is between 0.3 wt.% and 0.8 wt.%.
- 12. The material as claimed in claim 9, wherein a content of components other than the magnetic powder is between 3 wt.% and 10 wt.%.
- 13. The material as claimed in claim 9, wherein a mean grain size of the thermoplastic resin grains is one-length of a mean grain size of the magnetic powder or less.
- 14. The material as claimed in claim 1, wherein a mixture of the thermoplastic resin grains and at least one of the pigment and the charge control agent comprises a kneaded compound of spherical grains.
  - 15. The material as claimed in claim 14, wherein a

fluidity imparting agent, comprising fine grains having surfaces subjected to hydrophobic processing, is additionally contained.

- 16. The material as claimed in claim 15, wherein a ratio of the fluidity imparting agent to the entire material is between 0.3 wt.% and 0.8 wt.%.
- 17. The material as claimed in claim 14, wherein a content of components other than the magnetic powder is between 3 wt.% and 10 wt.%.
- 18. The material as claimed in claim 14, wherein a mean grain size of the thermoplastic resin grains is one-length of a mean grain size of the magnetic powder or less.
- 19. The material as claimed in claim 1, wherein a fluidity imparting agent, comprising fine grains having surfaces subjected to hydrophobic processing, is additionally contained.
- 20. The material as claimed in claim 19, wherein a ratio of the fluidity imparting agent to the entire material is between 0.3 wt.% and 0.8 wt.%.
- 21. The material as claimed in claim 19, wherein a content of components other than the magnetic powder is between 3 wt.% and 10 wt.%.
- 22. The material as claimed in claim 1, wherein a content of components other than the magnetic powder is

between 3 wt.% and 10 wt.%.

- 23. The material as claimed in claim 1, wherein a mean grain size of the thermoplastic resin grains is one-length of a mean grain size of the magnetic powder or less.
- 24. In a magnetic molding produced by compression-molding a magnet compound material in a magnetic field, said magnet compound material contains, in addition to magnetic powder and fine, thermoplastic resin grains that are major components, at least one of a pigment and a charge control agent.
- 25. In a method of producing a magnet molding by compression-molding a magnet compound material in a magnetic field while heating said magnet compound material at a temperature equal to or lower than a softening point of a thermoplastic resin, said magnet compound material contains, in addition to magnetic powder and fine, thermoplastic resin grains that are major components, at least one of a pigment and a charge control agent.
- 26. The method as claimed in claim 25, wherein the magnetic field is applied in a direction perpendicular to a direction of pressing.
- 27. In a magnet roller for development comprising a roller, which comprises a plastic magnet containing magnetic powder dispersed in a high-molecular compound and

is formed with at least one recess for receiving another member at a position corresponding to a given magnetic pole, and a magnet molding received in said recess and having a stronger magnetic force than said plastic magnet, said magnet molding is produced by compression-molding a magnet compound material in a magnetic field while heating said magnet compound material at a temperature equal to or lower than a softening point of a thermoplastic resin, and said magnet compound material contains, in addition to magnetic powder and fine, thermoplastic resin grains that are major components, at least one of a pigment and a charge control agent.

- 28. The roller as claimed in claim 27, wherein the magnet molding is magnetically anisotropic and has a  $(BH)_{max}$  value of 13 mGOe or above.
- 29. In a developing device comprising a magnet roller, said magnet roller comprises a roller, which comprises a plastic magnet containing magnetic powder dispersed in a high-molecular compound and is formed with at least one recess for receiving another member at a position corresponding to a given magnetic pole, and a magnet molding received in said recess and having a stronger magnetic force than said plastic magnet, said magnet molding is produced by compression-molding a magnet compound material in a magnetic field while heating said

magnet compound material at a temperature equal to or lower than a softening point of a thermoplastic resin, and said magnet compound material contains, in addition to magnetic powder and fine, thermoplastic resin grains that are major components, at least one of a pigment and a charge control agent.

- 30. In a process cartridge comprising a magnet roller for development, said magnet roller comprises a roller, which comprises a plastic magnet containing magnetic powder dispersed in a high-molecular compound and is formed with at least one recess for receiving another member at a position corresponding to a given magnetic pole, and a magnet molding received in said recess and having a stronger magnetic force than said plastic magnet, said magnet molding is produced by compression-molding a magnet compound material in a magnetic field while heating said magnet compound material at a temperature equal to or lower than a softening point of a thermoplastic resin, and said magnet compound material contains, in addition to magnetic powder and fine, thermoplastic resin grains that are major components, at least one of a pigment and a charge control agent.
- 31. In an image forming apparatus comprising a magnet roller for development, said magnet roller comprises a roller, which comprises a plastic magnet containing

magnetic powder dispersed in a high-molecular compound and is formed with at least one recess for receiving another member at a position corresponding to a given magnetic pole, and a magnet molding received in said recess and having a stronger magnetic force than said plastic magnet, said magnet molding is produced by compression-molding a magnet compound material in a magnetic field while heating said magnet compound material at a temperature equal to or lower than a softening point of a thermoplastic resin, and said magnet compound material contains, in addition to magnetic powder and fine, thermoplastic resin grains that are major components, at least one of a pigment and a charge control agent.